The Ecology of Attention

Borrowing a title from cultural theorist Yves Citton, Bizumic's exhibition *The Ecology of Attention* offers a way of thinking about human attention in the age defined by both, the digital expansion and ecological crisis. The exhibition continues the artist's interest in lens-based imaging by connecting two precarious phenomena: the UNESCO World Heritage Sites and analog photography. The exhibition's core consists of a set of hand-printed photographs installed within a wall grid made of used 35 mm film canisters. By recycling the discarded photographic matter, Bizumic transforms the Georg Kargl BOX into "an architectural camera" with "the single-lens reflex mirror" gallery facade, designed by artist Richard Artschwager. The result is a play of attention values, both on the street and at the gallery.